



Add a touch of handmade magic to your Christmas gifting with our in-the-hoop **Secret Santa** design — a quick, fun project made completely in one hooping! With an optional back pocket, it's perfect for holding gift cards, little treats, or lollies... the sweetest way to surprise someone special *in secret*

Available in 4x4 and 5x7 sizes, this design is wonderfully versatile:

- ✦ The 4x4 makes a charming tree ornament or 'secret' gift tag
- ✦ The 5x7 is perfect for hanging on a bedroom door on Christmas Eve — a gentle reminder for little ones to be extra quiet so Santa can visit!

Whether you're organising a workplace Secret Santa, gifting to family, or adding a special touch to classroom surprises, this design is a delightful way to add a handmade heart to every Christmas exchange.

Choose from two versions to suit your style and timing:

- 🎨 A full fabric version with a classic satin stitched finish
- 🎄 A quick stitch felt version



FINISHED SIZE

	4X4-FELT-SANTA.pes 97.9x97.9 mm (3.85x3.85 "), 8
	4X4-SECRET SANTA.pes 98.4x98.4 mm (3.87x3.87 "), 1
	5X7-FELT-SANTA.pes 128.1x152.5 mm (5.04x6.00 ")
	5X7-SECRET SANTA.pes 128.4x151.3 mm (5.06x5.96 ")

MATERIALS

FABRIC VERSION	4x4 hoop	5x7 hoop
Front fabric	1 piece 5 x 5 inch	1 piece 6 x 7 inch
Backing fabric	1 piece 5 x 5 inch	1 piece 6 x 7 inch
Batting	1 piece 5 x 5 inch	1 piece 6 x 7 inch
Hat fabric	scrap	
Face fabric	scrap	

Optional pocket	1-piece 8x5 inch Folded to 4 x 5 inch	1-piece 10 x 6 inch Folded to 5 x 6 inch
-----------------	--	---

FELT	4x4 hoop	5x7 hoop
Front and back fabric	2 pieces 5 x 5 inch	2 pieces 6 x 7 inch
Optional pocket	1 piece 4 x 5 inch	1 piece 5 x 6 inch

- Two layers of fabric type washaway stabiliser
- Optional – small piece of string/cord for hanging tab

STABILISER AND HOOPING



Hoop stabiliser

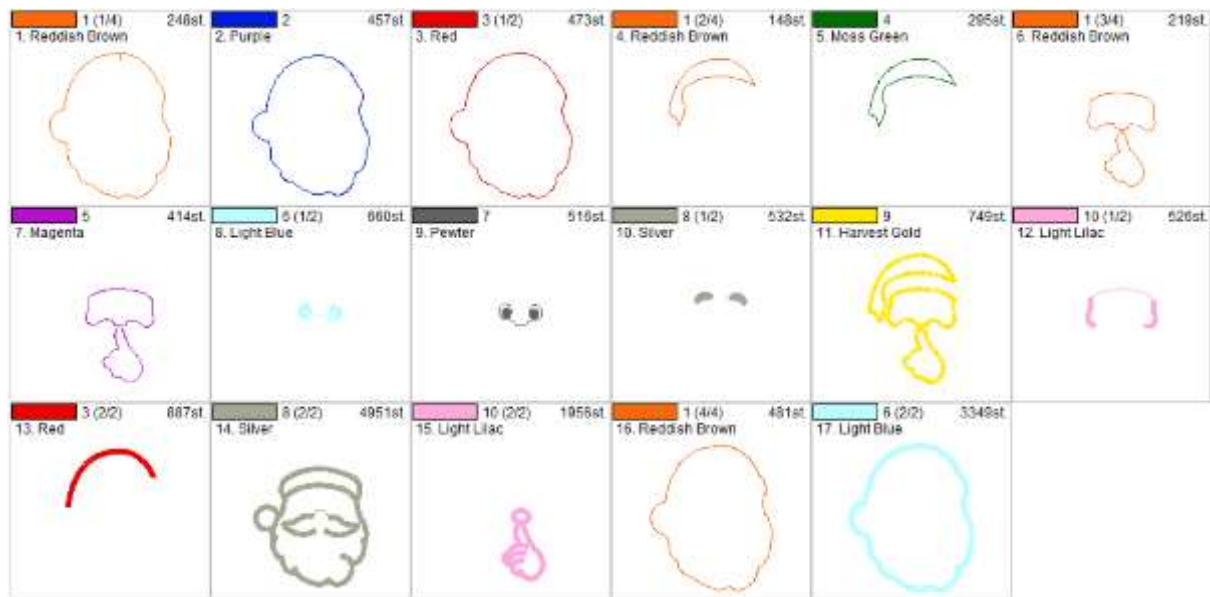
Use pins at the hoop edge to ensure no stabiliser movement

If you are new to this technique
[Click here to watch Kay's hooping video](#)

QUICK LINKS

- [Fabric version](#)
- [Felt version](#)

CONSTRUCTION – FABRIC VERSION



Please note the 4x4 size is rotated to fit the hoop better

STEP ONE – THE FABRIC PLACEMENT LINE



Thread your machine with a neutral colour

Stitch Colour 1, which is the outline of the design and shows you where to place your fabric

OPTIONAL HANGING TAG



As pictured, tape a piece of folded ribbon/string/cord in place outside the stitch line

STEP TWO – BATTING



Place thin batting over the guideline

Stitch Colour 2 to attach



Cut away excess
batting

There is a small gap
between the original
outline and the batting
– this is correct – it
keeps the batting out
of the seams

STEP THREE – ADD FABRIC



Place white fabric over
the guideline

Stitch Colour 3 – to
attach



Stitch Colour 4 –
stitches the placement
line for your red hat
fabric



Place red hat fabric
over the guideline

Stitch Colour 5 to attach



Cut away excess hat fabric



Stitch Colour 6 –
stitches the placement
line for your face/hand
fabric



Place skin tone fabric
over the guideline

Stitch Colour 7 to attach



Stitch face features

Colour 8 – white of
eyes

Colour 9 – black eyes
(dark gray)

Colour 10 – eyebrows
(silver)



Cut away excess skin fabric



Using a neutral thread (white)

Stitch Colour 11 to zigzag and secure the raw edges of the fabric



Complete front embroidery

Colour 12 – sides of face (pink)

Colour 13 – hat satin stitch (red)

Colour 14 – beard and hat/bobble trim (silver)

Colour 15 – nose/hand satin stitch (pink)

STEP FOUR – ADD BACKING FABRIC



PLAIN BACKING:

Place your backing fabric over the guideline

WRONG SIDE of fabric facing the hoop

POCKET BACKING:

In addition to your backing fabric – you can add a pocket as follows:

Fold your pocket piece in half –
WRONG SIDES together



POCKET PLACEMENT

Mark on your stabiliser where you would like your pocket to be placed

Place your backing fabric over the guideline

WRONG SIDE of fabric facing the hoop



Using the marks you made on the stabiliser, line up the folded edge of your pocket piece with the guideline

Tape securely



Stitch **Colour 16** to attach your backing fabric and pocket

STEP FIVE – TRIM EXCESS FABRIC

Cut away excess fabric on the front and back of the hoop



STEP SIX – COMPLETE EMBROIDERY



Change bobbin thread to match your top thread

Stitch Colour 17 to complete the satin stitch edge (white)

STEP SEVEN – FINISH



Cut away stabiliser close to the satin stitch edge

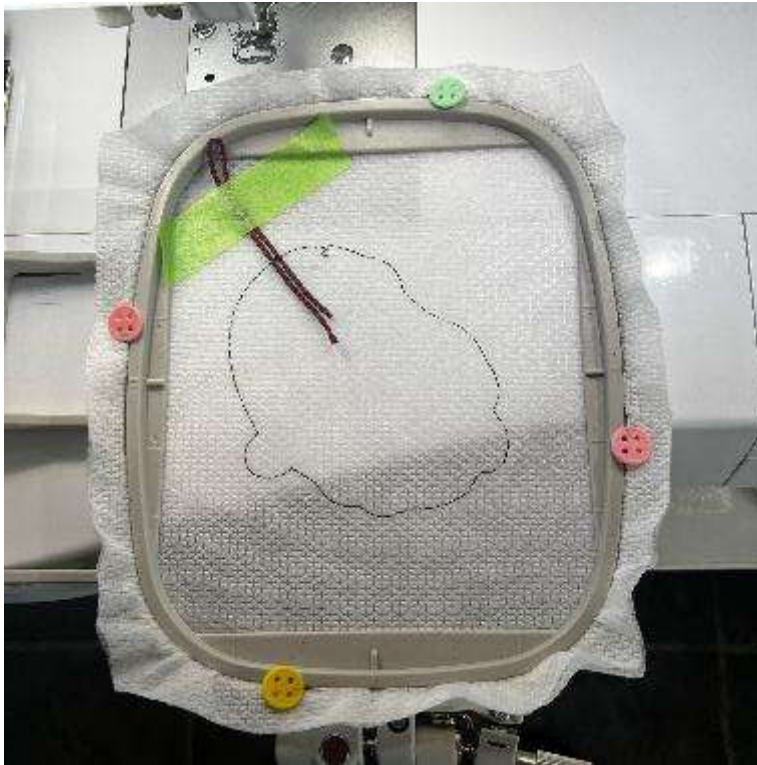
Use a Q-tip and hot water to remove the water soluble stabiliser from the edges

CONSTRUCTION – FELT VERSION



You can use a cutaway or tearaway stabiliser for the felt version

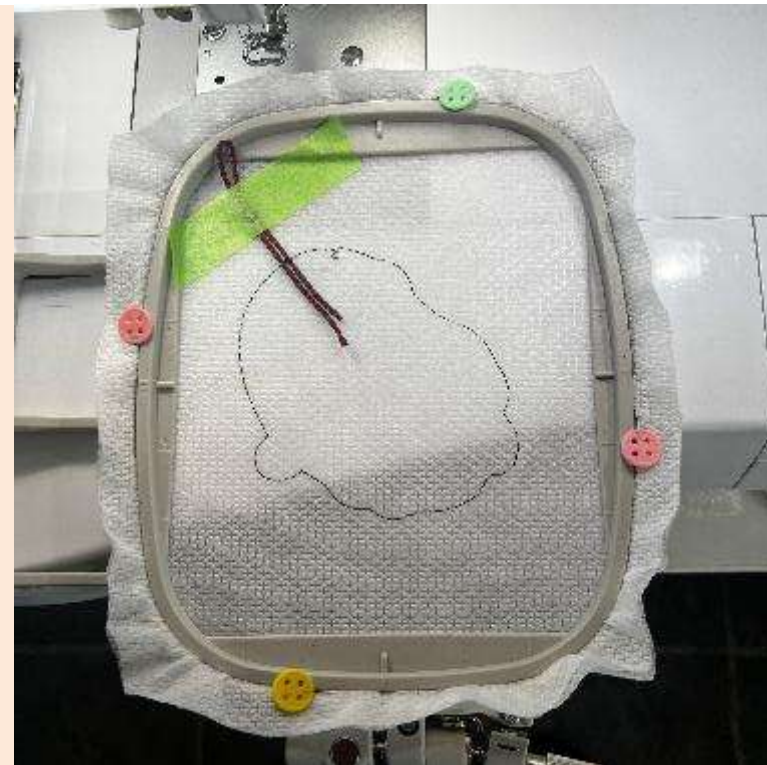
STEP ONE – THE FABRIC PLACEMENT LINE



Thread your machine with a neutral colour

Stitch Colour 1, which is the outline of the design and shows you where to place your fabric

OPTIONAL HANGING TAG



As pictured, tape a piece of folded ribbon/string/cord in place outside the stitch line

STEP TWO – ADD FELT



Place white felt over the guideline

Stitch Colour 2 – to attach

Complete embroidery



Colour 3 – white of eyes

Colour 4 – black eyes (dark gray)

Colour 5 – eyebrows (silver)

Colour 6 – side of face (pink)

Colour 7 – hat satin stitch (red)

Colour 8 – beard/hat trim (silver)

Colour 9 – nose/hat satin stitch (pink)

STEP THREE – ADD BACKING FABRIC

PLAIN BACKING:

- Place your felt fabric over the guideline

POCKET BACKING:

In addition to your backing fabric – you can add a pocket as follows:



POCKET PLACEMENT

Mark on your stabiliser where you would like your pocket to be placed

(Your pocket is one piece of felt)

Place your FELT BACKING over the guideline

Using the marks you made on the stabiliser, line up the straight edge of the felt piece with the guideline

Tape securely





Stitch **Colour 10** to attach your backing fabric and/or pocket

STEP FOUR – FINISH



Cut away excess fabric from the edges

I used pinking shears

INSPIRATION



5x7
size



4x4
size



Flo mirrored Santa (flipped the design) to create these two cuties!!



I wish to extend a heartfelt thank you to my amazing Angel Ladies, Beverly, Darina, Faye, Flo, Kay W, Louise and Sandy, who generously give their time to test and perfect my designs. Your creativity and passion mean the world to me, and I truly couldn't do this without you. You make sure every design is the best it can be, and I'm so grateful for all your hard work and dedication!

A special thank you to Kim, who runs our fantastic Facebook Group, to Kay for creating the incredible videos that bring these projects to life, and to Flo for proofreading these instructions — your attention to detail makes all the difference.

It takes a village!!

Heather

QUICK LINKS

- ✓ Need help? Please email: help@kreativekiwi.com
- ✓ Check out our '[How to' Video Library](#) – we have over 100 step-by-step videos
- ✓ [Read our Blog section](#), which includes many free project instructions
- ✓ [View our Inspiration Gallery](#) to see hundreds of items made by our Kreative Kiwi group
- ✓ View/download from over 300 [Free Embroidery Designs](#)
- ✓ Subscribe to [Kay's Cutz YouTube Channel](#) to get notifications when new step-by-step videos are added

SHARE WITH US

- ✓ Join our [Kreative Kiwi Facebook Group](#)
 - Feel free to share your projects on our private Facebook group (only members can see posts)
- ✓ Share on Instagram [#kreativekiwiemb](#)

Please respect my rights as a designer - do not distribute, resell, or edit these designs and sell as your own machine embroidery design.